Module title
Introduction to Business Administration - Minor

Abbreviation
12-NW-EBWL-092-m01

Module coordinator
holder of the Chair of Business Management, Banking and Finance

Module offered by
Faculty of Business Management and Economics

ECTS
5

Method of grading
numerical grade

Only after succ. compl. of module(s)
--

Duration
1 semester

Module level
undergraduate

Other prerequisites
--

Contents
The module will provide students with an insight into economics. The course will first discuss how markets work. The resulting market result - traded amounts and price - will be analysed and different starting points for economic policy measures (e.g., regulation of monopolies, introduction of minimum wages, environmental policy) will be discussed. Students will then acquire an overview of macroeconomic interrelationships. In this context, the course will focus on providing students with an understanding of business cycles (unemployment, inflation) and growth processes. Current issues such as monetary and fiscal policy in the euro area will also be discussed.

Intended learning outcomes
After completing the module, students should be able to describe the modern business economics as a scientific discipline in its institutional economic expression and to master appropriate level in their problem-solving techniques used on the character of an orientation session.

Courses
V + Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment
written examination (approx. 60 minutes)

Allocation of places
--

Additional information
--

Referred to in LPO I (examination regulations for teaching-degree programmes)
--

Module appears in
Bachelor’ degree (1 major) Chemistry (2009)
Bachelor’ degree (1 major) Geography (2007)
Bachelor’ degree (1 major) Geography (2008)
Bachelor’ degree (1 major) Computer Science (2010)
Bachelor’ degree (1 major) Political and Social Studies (2008)