### Module title

Markets & Management 3

### Abbreviation

12-M&M-3-212-m01

### Module coordinator

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### Module offered by

Faculty of Business Management and Economics

### ECTS

5

### Method of grading

numerical grade

### Only after succ. compl. of module(s)

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### Duration

1 semester

### Module level

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### Other prerequisites

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### Contents

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### Intended learning outcomes

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### Courses (type, number of weekly contact hours, language — if other than German)

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### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or
b) term paper (10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or
c) oral examination (approx. 20 minutes)

Language of assessment: German and/or English

### Allocation of places

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### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

Master’s degree (1 major) China Business and Economics (2021)
Bachelor’ degree (1 major) Business Management and Economics (2021)