**Module title**: Markets & Management 1

**Abbreviation**: 12-M&M-1-212-m01

**Module coordinator**: --

**Module offered by**: Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<td>5</td>
<td>numerical grade</td>
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**Duration**: 1 semester

**Module level**: --

**Other prerequisites**: --

**Contents**: --

**Intended learning outcomes**: --

**Courses** (type, number of weekly contact hours, language — if other than German)

| (V (2) + Ü (2)) |

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or
b) term paper (10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or

Language of assessment: German and/or English

**Allocation of places**: --

**Additional information**: --

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

**Module appears in**

- Master’s degree (1 major) China Business and Economics (2021)
- Bachelor’ degree (1 major) Business Management and Economics (2021)