**Module title**  
Management Methods

**Abbreviation**  
12-MM-092-m01

**Module coordinator**  
holder of the Chair of Business Management and Business Information Systems

**Module offered by**  
Faculty of Business Management and Economics

**ECTS**  
5

**Method of grading**  
numerical grade

**Only after succ. compl. of module(s)**  
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**Duration**  
1 semester

**Module level**  
graduate

**Other prerequisites**  
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**Contents**

**Description:**  
The module familiarises students with relevant management methods.

**Content:**
- Principles of Management
- Corporate strategy and processes
- Determination of strategy
- Performance tasks within the company

**Intended learning outcomes**

After completing the course "Management methods", students (i) have substantial knowledge in the application of relevant management methods and (ii) recognize their economic importance and consequences; (iii) succumbed to an idea of the scope of managers’ activities; (iv) recognize the challenges businesses to deal with and (v) understand processes of an industrial company.

**Courses**

(V + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment**

written examination (60 minutes)

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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**Module appears in**

Master's degree (1 major) Business Information Systems (2010)
Master's degree (1 major) Business Management (2010)
Master's degree (1 major) Economics (2010)