

Module title		Abbreviation
Management Methods		12-MM-092-m01
Module coordinator		Module offered by
holder of the Chair of Business Management and Business Information Systems		Faculty of Business Management and Economics
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
<p>Description: The module familiarises students with relevant management methods.</p> <p>Content: - Principles of Management - Corporate strategy and processes - Determination of strategy - Performance tasks within the company</p>		
Intended learning outcomes		
<p>After completing the course "Managementmethoden", students</p> <p>(i) have substantial knowledge in the application of relevant management methods and</p> <p>(ii) recognize their economic importance and consequences;</p> <p>(iii) succumbed to an idea of the scope of managers' activities;</p> <p>(iv) recognize the challenges businesses to deal with and</p> <p>(v) understand processes of an industrial company.</p>		
Courses (type, number of weekly contact hours, language – if other than German)		
V + Ü (no information on SWS (weekly contact hours) and course language available)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
written examination (60 minutes)		
Allocation of places		
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Additional information		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
<p>Master's degree (1 major) Business Information Systems (2010)</p> <p>Master's degree (1 major) Business Management (2010)</p> <p>Master's degree (1 major) Economics (2010)</p>		