

<b>Module title</b>		<b>Abbreviation</b>
Managing interactive Business Simulation Game		12-MIU-152-m01
<b>Module coordinator</b>		<b>Module offered by</b>
Dean of Studies Business Management and Economics		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	(not) successfully completed	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>Consolidation of business knowledge in virtually all functional areas (procurement/logistics, human resources, investment, finance, business planning, accounting etc.).</p> <p>The module should make participants aware of the fact that business decisions require joined-up thinking between the different functional areas. The companies that participants are confronted with are fictitious but very close to reality. Participants will learn to understand the complexity of these companies as well as the business solutions and techniques applied by them. For a simulated period of time, participants will be required to make autonomous decisions (in groups).</p>		
<b>Intended learning outcomes</b>		
Students learn to apply the necessary data for corporate management methods and tools in concrete, simulated business situations.		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
S (2)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 or d) presentation (approx. 20 to 30 minutes) or e) project (approx. 20 hours)</p> <p>Language of assessment: German and/or English</p>		
<b>Allocation of places</b>		
20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.		
<b>Additional information</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
<p>Bachelor' degree (1 major) Business Management and Economics (2015)</p> <p>Bachelor' degree (1 major) Business Information Systems (2015)</p> <p>Bachelor' degree (1 major) Business Information Systems (2016)</p> <p>Bachelor' degree (1 major) Business Information Systems (2019)</p> <p>Bachelor' degree (1 major) Business Management and Economics (2019)</p> <p>Bachelor' degree (1 major) Business Information Systems (2020)</p>		