## Module title
Strategic Management (STM)

## Abbreviation
12-MBA-STM-152-m01

### Module coordinator
holder of the Chair of Entrepreneurship and Management

### Module offered by
Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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</thead>
<tbody>
<tr>
<td>6</td>
<td>numerical grade</td>
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### Duration
1 semester

### Other prerequisites
unknown

### Contents
No information on contents available.

### Intended learning outcomes
No information on intended learning outcomes available.

### Courses
(type, number of weekly contact hours, language — if other than German)

V (4) + Ü (2)

Module taught in: V, Ü: German and/or English

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Written examination (approx. 180 minutes)

Language of assessment: German and/or English

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)

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### Module appears in
Master’s degree (1 major) Business Integration (2015)