Module title: European economic, monetary, financial, fiscal and competition policy in economics journalism
Abbreviation: 12-M-Wj4-161-m01

Module coordinator: holder of the Professorship of Economic Journalism at the Chair of Monetary Policy and International Economics
Module offered by: Faculty of Business Management and Economics

ECTS: 10
Method of grading: numerical grade
Only after succ. compl. of module(s)
Duration: 1 semester
Module level: graduate
Other prerequisites: --

Contents:
The course will describe, analyse and reflect reporting in Europe on economic topics (economic policy, monetary policy, financial policy, tax policy and competition policy). Students will produce journalistic contributions on these topics in different types of media. The key question addressed will be how to present relevant economic interrelations to a lay audience.

Intended learning outcomes:
Students learn how current topics of European economics policy are presented, commented and investigated. The course provides skills to adopt a critical approach to relevant sources of European economics policy.

Courses:
(type, number of weekly contact hours, language — if other than German)
S (2)

Method of assessment:
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e.g. record of research activities, commentary, text analyses of different types of media
Assessment offered: In the semester in which the course is offered
Language of assessment: German and/or English

Allocation of places:
20 places. The number of places is restricted to a maximum of 20, a maximum of 12 of which will be allocated to students of the Master’s degree subject International Economic Policy or Economics and a maximum of 8 of which will be allocated to students of the Master’s degree subject Medienkommunikation (Media Communication). Students of the Master’s degree subject International Economic Policy or Economics who have selected Wirtschaftsjournalismus (Economic Journalism) as their specialisation or focus will be given preferential consideration. If and when places remain untaken, these may be allocated to students of the Master’s degree programme Business Management. Should the number of applications exceed the number of available places, places will be allocated as follows: 1. Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. 2. Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. 3. A waiting list will be maintained and places re-allocated by lot as they become available. 4. Should the number of places set aside for students of the Master’s degree subject International Economic Policy or Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master’s degree subject Medienkommunikation (Media Communication). 5. Should the number of places available for students of the Master’s degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master’s degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master’s degree subject Political and Social Studies (after a lottery procedure), the remaining places will be allocated to students of the Master’s degree subject International Economic Policy or Economics.

Additional information:
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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<td>Master’s degree (1 major) International Economic Policy (2015)</td>
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