

<b>Module title</b>		<b>Abbreviation</b>
Economic Journalism 2		12-M-WJ2-142-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Professorship of Economic Journalism at the Chair of Monetary Policy and International Economics		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	--
<b>Contents</b>		
In this course, students will consolidate their knowledge of specific and advanced techniques of journalistic research (on the internet in particular). The course will focus on additional forms of journalistic presentation (interview, reportage, profile, commentary) for crossmedia publishing.		
<b>Intended learning outcomes</b>		
German intended learning outcomes available but not translated yet.		
Die Studierenden erlernen komplexe Recherchemethoden und werden zur Anwendung moderner Internet-Recherchetechniken befähigt. Es werden Kompetenzen in der selbstständigen Recherche komplexer journalistischer Inhalte für unterschiedliche Mediengattungen und der Umsetzung in den Darstellungsformen Reportage, Porträt, Kommentar und Glosse vermittelt.		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
S (no information on SWS (weekly contact hours) and course language available)		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German, English		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Master's degree (1 major) Media Communication (2014) Master's degree (1 major) Economics (2014)		