

Module title		Abbreviation
Economic Journalism 2		12-M-WJ2-142-m01
Module coordinator		Module offered by
holder of the Professorship of Economic Journalism at the Chair of Monetary Policy and International Economics		Faculty of Business Management and Economics
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
In this course, students will consolidate their knowledge of specific and advanced techniques of journalistic research (on the internet in particular). The course will focus on additional forms of journalistic presentation (interview, reportage, profile, commentary) for crossmedia publishing.		
Intended learning outcomes		
German intended learning outcomes available but not translated yet.		
Die Studierenden erlernen komplexe Recherchemethoden und werden zur Anwendung moderner Internet-Recherchetechniken befähigt. Es werden Kompetenzen in der selbstständigen Recherche komplexer journalistischer Inhalte für unterschiedliche Mediengattungen und der Umsetzung in den Darstellungsformen Reportage, Porträt, Kommentar und Glosse vermittelt.		
Courses (type, number of weekly contact hours, language — if other than German)		
S (no information on SWS (weekly contact hours) and course language available)		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German, English		
Allocation of places		
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Additional information		
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Workload		
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Teaching cycle		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Master's degree (1 major) Media Communication (2014) Master's degree (1 major) Economics (2014)		