### Module title
Economic Journalism 2

### Abbreviation
12-M-W/2-142-m01

<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
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<tbody>
<tr>
<td>holder of the Professorship of Economic Journalism at the Chair of Monetary Policy and International Economics</td>
<td>Faculty of Business Management and Economics</td>
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### ECTS
5

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
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### Duration
1 semester

### Module level
graduate

### Other prerequisites
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### Contents
In this course, students will consolidate their knowledge of specific and advanced techniques of journalistic research (on the internet in particular). The course will focus on additional forms of journalistic presentation (interview, reportage, profile, commentary) for crossmedia publishing.

### Intended learning outcomes
German intended learning outcomes available but not translated yet.


### Courses
S (no information on SWS (weekly contact hours) and course language available)

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages)

Language of assessment: German, English

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)

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### Module appears in
Master's degree (1 major) Media Communication (2014)
Master's degree (1 major) Economics (2014)