

<b>Module title</b>		<b>Abbreviation</b>
Research and formats in crossmedia economics journalism 1		12-M-WJ1-161-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Professorship of Economic Journalism		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	--
<b>Contents</b>		
The course explores the specific aims and opportunities of journalistic research. It focuses on the various forms of journalistic presentation (news, report, background report) for crossmedia publishing.		
<b>Intended learning outcomes</b>		
German intended learning outcomes available but not translated yet.		
Berufsspezifische Fähigkeiten in der Recherche und im Interview; Sammeln und Ordnen von Informationen nach Kriterien der Aktualität und Relevanz; Beherrschen der Darstellungsformen Meldung, Nachricht, Bericht und Hintergrundbericht mit ihren medialen Merkmalen und kommunikativen Funktionen in unterschiedlichen Mediengattungen.		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
S (2)		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
portfolio (approx. 20 hours): Meldung, Nachricht and Bericht news items, interview and background story (including record of research activities) in different types of media (possible formats: text, audio or video) Assessment offered: In the semester in which the course is offered Language of assessment: German and/or English		
<b>Allocation of places</b>		
20 places. The number of places is restricted to a maximum of 20, a maximum of 12 of which will be allocated to students of the Master's degree subject International Economic Policy or Economics and a maximum of 8 of which will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Students of the Master's degree subject International Economic Policy or Economics who have selected Wirtschaftsjournalismus (Economic Journalism) as their specialisation or focus will be given preferential consideration. If and when places remain untaken, these may be allocated to students of the Master's degree programme Business Management. Should the number of applications exceed the number of available places, places will be allocated as follows: 1. Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. 2. Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. 3. A waiting list will be maintained and places re-allocated by lot as they become available. 4. Should the number of places set aside for students of the Master's degree subject International Economic Policy or Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). 5. Should the number of places available for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a lottery procedure), the remaining places will be allocated to students of the Master's degree subject International Economic Policy or Economics.		
<b>Additional information</b>		
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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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**Module appears in**

Master's degree (1 major) Business Management (2015)

Master's degree (1 major) International Economic Policy (2015)

Master's degree (1 major) Media Communication (2016)

Master's degree (1 major) Media Communication (2018)