

Module title		Abbreviation
Global Retail Logistics		12-M-VHB-GRL-161-m01
Module coordinator		Module offered by
Dean of the Faculty of Business Management and Economics		Faculty of Business Management and Economics
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	graduate	--
Contents		
<p>Detailierter Inhalt:</p> <p>Every module consists of an interactive lecture and script. Additional material and exercises enhance the presented topics further. The course is supposed to provide the students with the following content concerning the global retail industry:</p> <p>Module 1: Overview In this introductory module the basic concepts of the course are defined and presented with practical examples. A distinction is made between consumer logistics and industrial goods. In addition, relevant statistics, key figures, and cost structures are presented, which are important for a further understanding of the course.</p> <p>Module 2: Characteristics & basics The second module deals with the basics of retail logistics. The special features of trade logistics as well as the products and goods are explained. In addition, the "buyer" is identified as an essential component.</p> <p>Module 3: Trends & challenges This module examines the current trends and challenges in retail logistics. The latest technical developments and their effects on logistics processes are explained.</p> <p>Module 4: Point of sale & E-Commerce This module is divided into two parts. In the first part the module deals with the topic Point of Sale. For this purpose, the basics are explained and the most important facts, such as article surveillance and store layout, are examined in more detail. The second part is about e-commerce. Here, too, the basics and important topics are examined.</p> <p>Module 5: Interfaces In this module the topic of identification systems is considered. The globally applicable standards in the field of labelling are explained and the information flow of goods is considered.</p> <p>Module 6: Load units & transport logistics This module describes the basics of transport logistics and load units. In addition to the general basics, the specific features of retail logistics are considered in particular.</p> <p>Module 7: Cross docking In this module, cross docking is considered as a special type of warehouse. The underlying concept is explained and differentiated from other storage types. In addition, the advantages and disadvantages of cross-docking are highlighted.</p> <p>Module 8: Warehousing & distribution This module deals with different warehouse types. These are explained in more detail using various practical examples.</p> <p>Module 9: Food supply chain</p>		

This module deals with the specifics of food logistics. The challenges are presented and the resulting characteristics in the logistics are explained.

Module 10: Sustainability

In the concluding module, students receive a theoretical introduction to the topic of sustainability before various approaches are presented on the basis of practical examples.

This course distinguishes itself through a high application orientation with a specific emphasis on retail logistics. The course is thereby focused predominantly on the operational area in retail logistics and thus offers a comprehensive introduction and enhancement in the area of global retail logistics.

We are especially glad to be able to present you exceptionally great lectures by representatives from different companies, which gives you the opportunity to put your newly gained knowledge in an entrepreneurial context

Intended learning outcomes

The following learning objectives are anticipated:

- You will be able to define the topic of retail logistics and describe its specific requirements.
- You will be able to report the retail industry specific peculiarities relating to the usage of logistics processes.
- You will be able to use the relevant methods of planning, controlling, and monitoring of logistics processes in the retail industry.
- You will be able to analyse various retail-specific characteristics in the use of logistics processes and assess their application in a practical context.
- You will be able to apply the most important principles of global retail logistics, to manage logistic processes while solving the questions of supply, distribution, transport, and storage of goods.
- You will be able to work creatively, generate new ideas, and solve problems regarding retail logistics in an international context, international interaction and cooperation, while accepting social and ethical responsibility.
- You will be able to manage, organise and discipline yourself, and plan your time independently.
- You will be able to demonstrate the ability to engage in critical thinking by analysing complex situations thus concluding and selecting viable solutions to solve problems.

Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Course type: online course Virtuelle Hochschule Bayern (vhb)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Language of assessment: German and/or English
creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Business Management (2015)

Master's degree (1 major) International Economic Policy (2015)

