**Module title**  
Corporate Strategy

**Abbreviation**  
12-M-UGF2-182-m01

**Module coordinator**  
holder of the Chair of Entrepreneurship and Management

**Module offered by**  
Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

**Duration**  
1 semester

**Module level**  
unknown

**Other prerequisites**  
--

**Contents**  
No information on contents available.

**Intended learning outcomes**  
No information on intended learning outcomes available.

**Courses**  
(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)  
Module taught in: English

**Method of assessment**  
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes)  
Language of assessment: English

**Allocation of places**  
--

**Additional information**  
--

**Referred to in LPO I**  
(examination regulations for teaching-degree programmes)

--

**Module appears in**  
Master's degree (1 major) Management (2018)  
Master's degree (1 major) China Business and Economics (2019)  
Master's degree (1 major) China Language and Economy (2019)  
Master's degree (1 major) (2019)