## Contents

**Content:**
Underlying value is referred to as fundamental value, the analysis of information about fundamental value is referred to as fundamental analysis. This module discusses fundamental analysis. Fundamental analysis was developed as a matter of appropriate financial statement analysis.

**Outline of syllabus:**
1. Introduction: investing, valuation and financial statements
2. How financial statements are used in valuation
4. Viewing business through the financial statement lens
5. Analysis of the balance sheet and income statement
6. Analysis of the cash flow statement
7. Analysis of profitability
8. The value of operations and the evaluation of enterprise price-to-book-ratios and price-earnings-ratios

**Reading:**

## Intended learning outcomes

The students should be able to analyze financial statements and to value businesses and business strategies using the best technologies available. They should be able to sort out what are good methods, i.e. practical as well as conceptually sound, and what are poor ones. They should demonstrate their knowledge in applying the methods on real cases.

## Courses

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<tr>
<th>Type</th>
<th>Number of weekly contact hours, language — if other than German</th>
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<td>V + Ü</td>
<td>(no information on SWS (weekly contact hours) and course language available)</td>
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## Method of assessment

- a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1
- Language of assessment: German, English

## Allocation of places

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## Additional information

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## Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module appears in

- Master’s degree (1 major) Business Information Systems (2013)
- Master’s degree (1 major) Business Management (2013)