**Module title**  
Practical Seminar: Economic Journalism

**Abbreviation**  
12-M-SWJ-182-m01

**Module coordinator**  
holder of the Professorship of Economic Journalism at the Chair of Monetary Policy and International Economics

**Module offered by**  
Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tbody>
<tr>
<td>10</td>
<td>numerical grade</td>
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<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
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<tr>
<td>1 semester</td>
<td>unknown</td>
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**Contents**

Students will acquire an in-depth insight into the practical side of economics journalism. They must complete their placements at company or other institution at which they will have an opportunity to gain an in-depth knowledge of economics journalism. Students will be required to prepare a practical report on the placement module as well as to submit proof of regular attendance and participation. In addition, a certificate issued by the placement company is to be submitted.

**Intended learning outcomes**

The module strengthens practical competences and encourages work experiences. So it prepares for the career start in economics journalism.

**Courses**  
(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment**  
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

portfolio on observation visit, including work samples (approx 40 pages)  
Language of assessment: German and/or English

**Allocation of places**

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**Additional information**

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**Referred to in LPO I**  
(examination regulations for teaching-degree programmes)

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**Module appears in**

Master's degree (1 major) Management (2018)  
Master's degree (1 major) China Business and Economics (2019)  
Master's degree (1 major) China Language and Economy (2019)  
Master's degree (1 major) China Business and Economics (2021)  
Master's degree (1 major) China Language and Economy (2021)  
Master's degree (1 major) Economathematics (2021)