

Module description

Module title	Abbreviation	
Industrial Management 3		12-M-SPM-242-m01
Modulo coordinator	Modulo offered by	

Module coordinator	Module offered by
Holder of the Chair of Business Management and Industrial	Faculty of Business Management and Economics
Management	

ECTS	Method of grading		Only after succ. compl. of module(s)	
5	numerical grade			
Duratio	n	Module level	Other prerequisites	
1 semester		graduate		

Contents

This module will discuss contents and procedures of strategic production management and, in particular, planning and control concepts.

Students will become familiar with the essentials of strategic production management. Theoretical and analytical models will be used for analysing both economic and ecological issues. In addition, the module will discuss principles of value structure optimisation and will develop competences regarding the development of integrated mathematical models.

Intended learning outcomes

After completion of the module students are able to process, to analyze and answer questions of operations strategy structured and goal-oriented in a global context using appropriate methods. Furthermore, they know the main strategic tasks and objectives in production management and evaluate and apply planning and control concepts for the production in realistic application situations.

Courses (type, number of weekly contact hours, language — if other than German)

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Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 40 to 60 minutes) or
- b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or
- c) term paper (30 to 40 pages) or
- d) portfolio (approx. 50 hours)

Language of assessment: German and/or English

Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus

Allocation of places

Number of places: 20.

WA:

Should the number of applications exceed the number of available places, places will be allocated as follows:

- (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.
- a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.
- b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.
- c. Among applicants with the same average grade, places will be allocated by lot.
- (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.



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Additional information

Module can be taught in form of E Learning course or as a block.

Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Management (2024)

Master's degree (1 major) Information Systems (2024)

Master's degree (1 major) International Economic Policy (2024)

Master's degree (1 major) Economathematics (2024)

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