**Module title**  
Seminar: Operations Management

**Abbreviation**  
12-M-SN-161-m01

**Module coordinator**  
holder of the Chair of Business Management and Business Information Systems

**Module offered by**  
Faculty of Business Management and Economics

<table>
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<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tbody>
<tr>
<td>10</td>
<td>numerical grade</td>
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**Duration**  
1 semester

**Other prerequisites**  
graduate

**Contents**

With the help of topics from the area of "Operations Management", this course will provide students with knowledge and skills that will enable them to prepare a well-structured term paper and to present the key results of their work.

**Intended learning outcomes**

Students will learn how to convince a critical audience by giving a presentation regarding a topic from the area of Operations Management. By developing and giving a presentation as well as by answering questions the students will practice their skills to deal with difficult communication situations and to argument for and against a certain topic.

**Courses** (type, number of weekly contact hours, language — if other than German)

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**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1

Assessment offered: Once a year, winter semester

Language of assessment: German and/or English

**Allocation of places**  
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**Additional information**  
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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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**Module appears in**

Master's degree (1 major) Business Information Systems (2016)
Master's degree (1 major) China Business and Economics (2016)
Master's degree (1 major) China Language and Economy (2016)
Master's degree (1 major) Information Systems (2019)