**Module title**  
Advanced Seminar: Industrial Management

**Abbreviation**  
12-M-SI-161-m01

**Module coordinator**  
holder of the Chair of Business Management and Industrial Management

**Module offered by**  
Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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</thead>
<tbody>
<tr>
<td>10</td>
<td>numerical grade</td>
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**Duration**  
1 semester

**Module level**  
graduate

**Other prerequisites**  
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### Contents

In the seminar, students will write seminar papers on selected topics in the field of industrial management. The central issues and findings of these papers will have to be presented in class.

### Intended learning outcomes

The students have acquired in-depth knowledge in key application areas of industrial management and learned by taking care of the seminar to deepen their knowledge for making scientific work, to research literature necessary, to filter, to evaluate, to critically analyze and to ask each other. On this basis, and, where appropriate, with introduction of own scientifically based further developments, the participants will learn to prepare a written contribution to the topic of Industrial Management, which complies with the principles of scientific work. Through the lecture, students learn to present selected content of their housework in a suitable form and a pre-determined time frame and to defend the findings in the course of a critical, scientific discussion.

### Courses

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of weekly contact hours</th>
<th>Language</th>
<th>Examination offered</th>
<th>Information on whether module is creditable for bonus</th>
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<tbody>
<tr>
<td>S</td>
<td>2</td>
<td>German</td>
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**Method of assessment**

a) term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 or b) term paper (approx. 15 to 20 pages) and presentation (approx. 45 minutes), weighted 1:1

Language of assessment: German and/or English

### Allocation of places

10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

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**Module appears in**

- Master's degree (1 major) Economathematics (2016)
- Master's degree (1 major) Business Management (2015)
- Master's degree (1 major) China Business and Economics (2016)
- Master's degree (1 major) China Language and Economy (2016)
- Master's degree (1 major) Management (2018)
- Master's degree (1 major) China Business and Economics (2019)
- Master's degree (1 major) China Language and Economy (2019)
- Master's degree (1 major) China Business and Economics (2021)
- Master's degree (1 major) China Language and Economy (2021)
Master's degree (1 major) Economathematics (2021)