

Module description

| Module title | | | | | Abbreviation | |
|--|-------------------|--------------|---------------------|--------------------------------------|-------------------|--|
| Seminar: E-Business | | | | | 12-M-SEBS-252-m01 | |
| Module coordinator | | | | Module offered by | | |
| holder of the Chair of Information Systems Engineering | | | | Faculty of Management and Economics | | |
| ECTS | Method of grading | | Only after succ. co | Only after succ. compl. of module(s) | | |
| 10 | nume | rical grade | | | | |
| Duration | | Module level | Other prerequisite | Other prerequisites | | |
| 1 semester | | graduate | | | | |
| | | | | | | |

Contents

In this course, students will acquire important knowledge and skills that will enable them to prepare a well-structured term paper and to present the results of their work with the help of relevant topics in E-Business.

Intended learning outcomes

- · Academic literature review
- Integration of developed results in scientific papers
- Creating presentations and talks

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1

Language of assessment: German and/or English Assessment offered: Once a year, winter semester

Allocation of places

10 places.

WA1:

(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information

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Workload

300 h

Teaching cycle

Teaching cycle: each semester

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Information Systems (2025)

Master's degree (1 major) International Economic Policy (2025)

Master's degree (1 major) Management (2025)

Master's degree (1 major) China Business and Economics (2025)

Master's degree (1 major) Economathematics (2025)