

| | | |
|--|--------------------------|--|
| Module title | | Abbreviation |
| Strategic Supply Management | | 12-M-SBM-132-m01 |
| Module coordinator | | Module offered by |
| holder of the Chair of Business Management and Industrial Management | | Faculty of Business Management and Economics |
| ECTS | Method of grading | Only after succ. compl. of module(s) |
| 5 | numerical grade | -- |
| Duration | Module level | Other prerequisites |
| 1 semester | graduate | -- |
| Contents | | |
| The course addresses central issues of strategic supply management. The supply function of the company (purchasing, materials management, procurement logistics) and its strategic importance is analysed and basic methods are developed that are relevant in this area. | | |
| Intended learning outcomes | | |
| Students learn the principles of performance-oriented optimization of all procurement activities to develop long-term, competitively sensitive potential for success. After completion of the module students are able to prepare structured, to goal-oriented analyze and to respond to performance-oriented issues of strategic procurement based on key instruments. Students are able to accurately classify the tasks of the procurement and to describe and discuss their strategic importance and dominate essential methods and procedures used in this area to apply. | | |
| Courses (type, number of weekly contact hours, language — if other than German) | | |
| S (no information on SWS (weekly contact hours) and course language available) | | |
| Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus) | | |
| a) written examination (approx. 60 minutes) or b) 2 written examinations (approx. 30 minutes each), weighted 1:1 or c) written examination (approx. 40 minutes) and presentation (approx. 20 minutes), weighted 2:1 or d) written examination (approx. 40 minutes) with written elaboration (approx. 15 to 20 pages), weighted 2:1 or e) presentation (approx. 20 minutes) with written elaboration (approx. 15 to 20 pages), weighted 1:1 or f) written elaboration (approx. 30 to 40 pages) Language of assessment: German, English | | |
| Allocation of places | | |
| Number of places: 20. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available. | | |
| Additional information | | |
| -- | | |
| Referred to in LPO I (examination regulations for teaching-degree programmes) | | |
| -- | | |
| Module appears in | | |
| Master's degree (1 major) Business Information Systems (2013) Master's degree (1 major) Business Management (2013) | | |



Master's degree (1 major) Economics (2013)