

<b>Module title</b>		<b>Abbreviation</b>
Advanced Seminar: Entrepreneurship and Management		12-M-SAS-182-m01
<b>Module coordinator</b>		<b>Module offered by</b>
Holder of the Chair of Entrepreneurship and Strategy		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
10	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	--
<b>Contents</b>		
Students develop seminar papers on varying topics in the domain of entrepreneurship, strategy, and innovation and present the key insights from their work.		
<b>Intended learning outcomes</b>		
<p><i>Educational aims</i></p> <ul style="list-style-type: none"> <li>• Enable students to position their research</li> <li>• Enable students to critically review a substantial body of literature in short time</li> <li>• Enable students to develop a sound theoretical framework</li> <li>• Enable students to create a research paper fully meeting academic standards</li> </ul> <p><i>Learning outcomes</i></p> <p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <li>• Differentiate their research from previous work</li> <li>• Adopt theoretical perspectives to understand complex phenomena</li> <li>• Engage in comprehensive academic reasoning</li> <li>• Articulate abstract and complex phenomena and relationships in written and oral form</li> </ul>		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
S (2)		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
term paper (approx. 20 pages) and presentation (15 to 30 minutes), weighted 2:1 Assessment offered: Once a year, winter semester Language of assessment: German and/or English		
<b>Allocation of places</b>		
20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.		
<b>Additional information</b>		
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<b>Workload</b>		
300 h		
<b>Teaching cycle</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Master's degree (1 major) Management (2018)		

Master's degree (1 major) China Business and Economics (2019)  
Master's degree (1 major) China Language and Economy (2019)  
Master's degree (1 major) Information Systems (2019)  
Master's degree (1 major) China Business and Economics (2021)  
Master's degree (1 major) China Language and Economy (2021)  
Master's degree (1 major) Economathematics (2021)  
Master's degree (1 major) Information Systems (2022)  
Master's degree (1 major) Management (2022)  
Master's degree (1 major) Economathematics (2022)  
exchange program Business Management and Economics (2022)