

|   |                          |  |
|---|--------------------------|--|
| <b>Module title</b>   |                          | <b>Abbreviation</b>                          |
| Advanced Seminar: Entrepreneurship and Management   |                          | 12-M-SAS-161-m01                             |
| <b>Module coordinator</b>   |                          | <b>Module offered by</b>                     |
| holder of the Chair of Entrepreneurship and Management  |                          | Faculty of Business Management and Economics |
| <b>ECTS</b>   | <b>Method of grading</b> | <b>Only after succ. compl. of module(s)</b>  |
| 10  | numerical grade          | --   |
| <b>Duration</b>   | <b>Module level</b>      | <b>Other prerequisites</b>                   |
| 1 semester  | graduate                 | --   |
| <b>Contents</b>   |                          |  |
| <p>This seminar deals with current topics of entrepreneurship, innovation and corporate sustainability. Students are required to independently analyse a selected topic and to write a term paper. The term paper may be based on literature, empirical analysis or independent work with formal models. In addition, students are required to deliver a talk.</p>  |                          |  |
| <b>Intended learning outcomes</b>   |                          |  |
| <p>After completing the seminar, the students acquired detailed knowledge of important fields of entrepreneurship, innovation or corporate sustainability. They are also able to process and to structure their research findings in a written assignment and to present it in a lecture.</p>   |                          |  |
| <b>Courses</b> (type, number of weekly contact hours, language – if other than German)  |                          |  |
| S (2)   |                          |  |
| <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)  |                          |  |
| <p>term paper (approx. 20 pages) and presentation (approx. 15 to 30 minutes), weighted 2:1<br/>           Assessment offered: Once a year, winter semester<br/>           Language of assessment: German and/or English</p>   |                          |  |
| <b>Allocation of places</b>   |                          |  |
| <p>20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.</p>  |                          |  |
| <b>Additional information</b>   |                          |  |
| --  |                          |  |
| <b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)  |                          |  |
| --  |                          |  |
| <b>Module appears in</b>  |                          |  |
| <p>Master's degree (1 major) Economathematics (2016)<br/>           Master's degree (1 major) Business Information Systems (2016)<br/>           Master's degree (1 major) Business Management (2015)<br/>           Master's degree (1 major) China Business and Economics (2016)<br/>           Master's degree (1 major) International Economic Policy (2015)<br/>           Master's degree (1 major) China Language and Economy (2016)</p> |                          |  |