Module title
Advanced Seminar: Entrepreneurship and Management

Abbreviation
12-M-SAS-102-m01

Module coordinator
holder of the Chair of Entrepreneurship and Management

Module offered by
Faculty of Business Management and Economics

ECTS
10

Method of grading
numerical grade

Duration
1 semester

Module level
graduate

Other prerequisites
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Contents
This seminar deals with current topics of entrepreneurship, innovation and corporate sustainability. Students are required to independently analyse a selected topic and to write a term paper. The term paper may be based on literature, empirical analysis or independent work with formal models. In addition, students are required to deliver a talk.

Intended learning outcomes
After completing the seminar, the students acquired detailed knowledge of important fields of entrepreneurship, innovation or corporate sustainability. They are also able to process and to structure their research findings in a written assignment and to present it in a lecture.

Courses
S (no information on SWS (weekly contact hours) and course language available)

Method of assessment
term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1

Language of assessment: English or German

Allocation of places
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Additional information
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Referred to in LPO 1
(examination regulations for teaching-degree programmes)

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Module appears in
Master's degree (1 major) Business Management (2010)
Master's degree (1 major) Economics (2010)