

<b>Module title</b>		<b>Abbreviation</b>
Management of Corporate Sustainability		12-M-NUF-102-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Entrepreneurship and Management		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	--
<b>Contents</b>		
<p>Description:</p> <p>This module introduces students to sustainability management. First, essential concepts such as sustainability and corporate social responsibility are explained, the role of businesses within society is discussed. Afterwards, the module addresses different aspects of corporate sustainability as well as environmental and social management with particular regard to the dimensions of corporate and economic performance and competitiveness.</p> <p>Content:</p> <ol style="list-style-type: none"> <li>1. Basic overview of sustainability and (legal) frameworks</li> <li>2. Business and society</li> <li>3. System theory</li> <li>4. Sustainable as well as eco-innovation</li> <li>5. Operational sustainability management (sustainable strategies, environmental performance indicators)</li> <li>6. The impact of environmental and social management on corporate performance and competitiveness</li> </ol>		
<b>Intended learning outcomes</b>		
<p>After successfully completing the module "Sustainability Management", students will be able to</p> <p>(i) explain and define the basic principles and concepts of Sustainability Management as well as to deal with the contributions and aspects of sustainable development in a critical way;</p> <p>(ii) assess and analyse the complex problems and implementation strategies of Sustainability Management based on the gained knowledge and experiences of this course;</p> <p>(iii) evaluate different strategic and operational approaches of Sustainability Management as well as to transfer these approaches onto various case studies.</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
V + Ü (no information on SWS (weekly contact hours) and course language available)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
written examination (approx. 60 minutes) Language of assessment: German or English		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)		