Contents

Ecological, social and ethical factors play an increasingly important role in today’s (business) world - not only for private households and enterprises but also for the national economy as a whole. This course will therefore discuss relevant issues from both points of view.

**Part A: Environmental economics and environmental policy**
1 Environment and endangerment of the environment
2 Environmental protection and environmental policy
3 Fundamental principles of environmental economics
4 Market economy instruments
5 State economy instruments
6 Example of application: promotion of innovation
7 Example of application: ecological tax and financial reform
8 Alternative economic growth **Part B: Green Logistics and Green IT**
1 Intra and inter-corporate division of labour
2 Fundamental principles of ecologically and economically oriented production
3 Typical changes in a globalised world concerning the environment
4 Corporate environmental information systems
5 Green IT measures
6 Role of personal logistics for economising

**Intended learning outcomes**

Goals Part A: Environmental economics and environmental policy
- Creation of environmental- and energy-political rudiments
- Explanation of economical connections based on economical questions
- Presentation of different instruments of implementation along with practical examples

Goals Part B: Green Logistics and Green IT
- Creation of logistical and information-technological rudiments
- Explanation of economic connections based on economical questions
- Presentation of different ways of implementation along with selected practical examples

**Courses** (type, number of weekly contact hours, language — if other than German)

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- 12-M-NLI-1-132: V (no information on SWS (weekly contact hours) and course language available)
- 12-M-NLI-2-132: V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

**Assessment in module component 12-M-NLI-1-132: Environmental economics and policy**
- 2 ECTS, Method of grading: numerical grade
Module description

- a) written examination (approx. 30 minutes) or b) written examination consisting entirely or partly of multiple/single choice questions (approx. 30 minutes) or c) entirely or partly computerised written examination (approx. 30 minutes)
- Language of assessment: German, English

**Assessment in module component 12-M-NLI-2-132: Green Logistics and Green IT**
- 3 ECTS, Method of grading: numerical grade
- a) written examination (approx. 30 minutes) or b) written examination consisting entirely or partly of multiple/single choice questions (approx. 30 minutes) or c) entirely or partly computerised written examination (approx. 30 minutes)
- Language of assessment: German, English

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**Referred to in LPO I (examination regulations for teaching-degree programmes)**
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