Module title | Media Communication 2  
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Abbreviation | 12-M-MK2-142-m01  

Module coordinator | Dean of the Faculty of Business Management and Economics  

Module offered by | Faculty of Business Management and Economics  

ECTS | 5  

Method of grading | numerical grade  

Duration | 1 semester  

Module level | graduate  

Other prerequisites | --  

Contents

This module serves the purpose of transferring credits from courses completed in the field of media communication. The holders of the Chairs will ensure that the courses are eligible for credit transfer.

Intended learning outcomes

As a result of accrediting multiple kinds of modules, a description of acquired skills cannot be given.

Courses (type, number of weekly contact hours, language — if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages)

Language of assessment: German, English

Allocation of places

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Additional information

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master’s degree (1 major) Economics (2014)