**Module title**  
Managerial Analytics & Decision Making

**Abbreviation**  
12-M-MADM-161-m01

**Module coordinator**  
holder of the Chair of Logistics and Quantitative Methods in Business Administration

**Module offered by**  
Faculty of Business Management and Economics

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<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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**Duration**  
1 semester

**Module level**  
graduate

**Other prerequisites**  
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**Contents**
The course "Managerial Analytics & Decision Making" discusses quantitative methods to structure and solve a diverse set of management problems and demonstrates the application of modern methods with the help of multiple case studies.

**Intended learning outcomes**
After completing this course students can  
(i) better understand and structure problems;  
(ii) apply important theoretical and empirical frameworks to practical problems that evaluate good and bad decision making;  
(iii) implement advanced analytical methods to support decision making under risk.

**Courses**
(type, number of weekly contact hours, language — if other than German)

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**Method of assessment**
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages)

Language of assessment: German and/or English  
creditable for bonus

**Allocation of places**  
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**Additional information**  
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**Referred to in LPO I**
(examination regulations for teaching-degree programmes)

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**Module appears in**
Master's degree (1 major) Economathematics (2016)  
Master's degree (1 major) Business Information Systems (2016)  
Master's degree (1 major) Business Management (2015)  
Master's degree (1 major) China Business and Economics (2016)  
Master's degree (1 major) China Language and Economy (2016)