Module title | Abbreviation
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Managerial Analytics & Decision Making | 12-M-MADM-141-m01

| Module coordinator | Module offered by |
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holder of the Chair of Logistics and Quantitative Methods in Business Administration | Faculty of Business Management and Economics |

| ECTS | Method of grading | Only after succ. compl. of module(s) |
---|---|---|
5 | numerical grade | -- |

| Duration | Module level | Other prerequisites |
---|---|---|
1 semester | graduate | -- |

Contents
The course "Managerial Analytics & Decision Making" discusses quantitative methods to structure and solve a diverse set of management problems and demonstrates the application of modern methods with the help of multiple case studies.

Intended learning outcomes
After completing this course students can:
(i) better understand and structure problems;
(ii) apply important theoretical and empirical frameworks to practical problems that evaluate good and bad decision making;
(iii) implement advanced analytical methods to support decision making under risk.

Courses
(type, number of weekly contact hours, language — if other than German)
V + Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) written elaboration (approx. 15 to 20 pages)
Language of assessment: German, English, creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module appears in
Master's degree (1 major) Business Information Systems (2014)
Master's degree (1 major) Business Management (2014)
Master's degree (1 major) Economics (2014)