### Module title
Lead User Project

### Abbreviation
12-M-LUP-102-m01

### Module coordinator
holder of the Chair of Entrepreneurship and Management

### Module offered by
Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>numerical grade</td>
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<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
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<tbody>
<tr>
<td>1 semester</td>
<td>graduate</td>
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### Contents
This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

### Intended learning outcomes
Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

### Courses
V (no information on SWS (weekly contact hours) and course language available)

### Method of assessment
term paper (approx. 40 pages) and 3 talks (approx. 20 minutes each), weighted 2:1:1:1
Language of assessment: English or German

### Allocation of places
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### Additional information
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### Referred to in LPO I (examination regulations for teaching-degree programmes)
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### Module appears in
Master’s degree (1 major) Business Management (2010)
Master’s degree (1 major) Economics (2010)