## Module title
Strategic Managerial Accounting

## Abbreviation
12-M-INST-182-m01

### Module coordinator
unknown

### Module offered by
Faculty of Business Management and Economics

### ECTS
5

### Method of grading
Numerical grade

### Only after succ. compl. of module(s)
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### Duration
1 semester

### Module level
Unknown

### Other prerequisites
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## Contents
The module focuses on controlling instruments, which are applied in the context of the strategic management of enterprises. The module covers analytical and heuristic techniques of planning and control. In the context of these techniques, instruments of target costing, life cycle analysis, value chain analysis and various portfolio techniques are discussed with regard to their theoretical foundation and fields of application.

## Intended learning outcomes
Initially knowledge about fundamental requirements concerning instruments of decision making and behavior control within enterprises is acquired. What is more the module conveys the obtaining of knowledge about the strengths and weaknesses and therewith fields of application and limits of prevalent instruments of strategic corporate management used by practitioners.

## Courses
(V (2) + Ü (2))

## Method of assessment
(a) written examination (approx. 60 minutes) or (b) term paper (approx. 15 pages)
Language of assessment: German and/or English
creditable for bonus

## Allocation of places
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## Additional information
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## Referred to in LPO 1 (examination regulations for teaching-degree programmes)
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## Module appears in
Master's degree (1 major) Management (2018)
Master's degree (1 major) International Economic Policy (2018)
Master's degree (1 major) China Business and Economics (2019)
Master's degree (1 major) China Language and Economy (2019)
Master's degree (1 major) (2019)