Module title: Instruments of Strategic Controlling  
Abbreviation: 12-M-INST-132-m01

Module coordinator: holder of the Chair of Chair of Business Management, Controlling and Accounting  
Module offered by: Faculty of Business Management and Economics

ECTS: 5  
Method of grading: numerical grade  
Only after succ. compl. of module(s): --

Duration: 1 semester  
Module level: graduate  
Other prerequisites: --

Contents:
The module focuses on controlling instruments, which are applied in the context of the strategic management of enterprises. The module covers analytical and heuristic techniques of planning and control. In the context of these techniques, instruments of target costing, life cycle analysis, value chain analysis and various portfolio techniques are discussed with regard to their theoretical foundation and fields of application.

Intended learning outcomes:
Initially knowledge about fundamental requirements concerning instruments of decision making and behavior control within enterprises is acquired. What is more the module conveys the obtaining of knowledge about the strengths and weaknesses and therewith fields of application and limits of prevalent instruments of strategic corporate management used by practitioners.

Courses:
V + Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment:
written examination (approx. 60 minutes)  
Language of assessment: German, English

Allocation of places:
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Additional information:
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Referred to in LPO I: (examination regulations for teaching-degree programmes)
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Module appears in:
Master's degree (1 major) Business Information Systems (2013)  
Master's degree (1 major) Business Management (2013)  
Master's degree (1 major) Economics (2013)