Module title
Global Value Management

Abbreviation
12-M-GVM-161-m01

Module coordinator
holder of the Chair of Business Management and Industrial Management

Module offered by
Faculty of Business Management and Economics

ECTS
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Method of grading
Numerical grade: only after successful completion of module(s)

Duration
1 semester

Module level
Graduate

Other prerequisites
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Contents
In this course, students will explore selected issues of procurement, production and logistics management.

Intended learning outcomes
In addition to the necessary expertise in the management of global value networks, in this seminar (inter-)disciplinary and social competences are taught, because these from procurement, production and logistics management at least partially independent capabilities provide a not important success factor of a successful (global and usually intercultural) cooperation to deal with the complex problems of the global value management.

Courses
(V 2) + (Ü 2)
Course type: alternatively eLearning, S, WS

Method of assessment
(a) written examination (approx. 60 to 90 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) term paper (approx. 15 pages)
Assessment offered: In the semester in which the course is offered and in the subsequent semester
Language of assessment: German and/or English
creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module appears in
Master's degree (1 major) Economathematics (2016)
Master's degree (1 major) Business Management (2015)
Master's degree (1 major) China Business and Economics (2016)
Master's degree (1 major) China Language and Economy (2016)
Master's degree (1 major) Management (2018)
Master's degree (1 major) International Economic Policy (2018)
Master's degree (1 major) China Business and Economics (2019)
Master's degree (1 major) China Language and Economy (2019)