

<b>Module title</b>		<b>Abbreviation</b>
Empirical Research in Entrepreneurship and Management		12-M-EGF2-102-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Entrepreneurship and Management		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	graduate	--
<b>Contents</b>		
<p>Description:</p> <p>The module will introduce students to qualitative / quantitative research paradigms, using, among others, the example of empirical studies in the area of founding and management research. During the course, participants will be required to present significant substantive and methodological findings of a recent empirical essay. In their presentations, students will address the following key questions: What contribution does the paper make? How are empirically testable hypotheses derived? What method of empirical data collection is used? What evaluation methodology is used? What are the implications for science and practice, what are the strengths and weaknesses of the paper?</p> <p>Content (subject to change):</p> <ol style="list-style-type: none"> <li>1. Introduction</li> <li>2. Philosophy of science</li> <li>3. Study design</li> <li>4. Correlations</li> <li>5. Methods of data collection</li> <li>6. Simple linear regression</li> <li>7. Specification problems and distributions</li> <li>8. Time series analysis</li> <li>9. Logistic regression</li> <li>10. Factor and cluster analysis</li> </ol>		
<b>Intended learning outcomes</b>		
Students acquire the ability to work purposefully in complex situations with empirical expertise on a practice-oriented solution.		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
V + Ü (no information on SWS (weekly contact hours) and course language available)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
term paper (approx. 30 pages) and presentation (approx. 20 minutes) with sub-presentation and discussion, weighted 1:1 Language of assessment: English or German		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
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<b>Teaching cycle</b>		
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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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**Module appears in**

Master's degree (1 major) Business Management (2010)

Master's degree (1 major) Economics (2010)