### Module title
- E-Commerce I

### Abbreviation
- 12-M-EC1-182-m01

### Module coordinator
- unknown

### Module offered by
- Faculty of Business Management and Economics

### ECTS
- 5

### Method of grading
- numerical grade

### Duration
- 1 semester

### Module level
- unknown

### Other prerequisites
- --

### Contents
- No information on contents available.

### Intended learning outcomes
- No information on intended learning outcomes available.

### Courses (type, number of weekly contact hours, language — if other than German)
- V (2) + Ü (2)
  - Module taught in: English

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
- a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)
  - Language of assessment: English
  - creditable for bonus

### Allocation of places
- --

### Additional information
- --

### Referred to in LPO I (examination regulations for teaching-degree programmes)
- --

### Module appears in
- Master's degree (1 major) Business Information Systems (2016)
- Master's degree (1 major) Business Management (2015)
- Master's degree (1 major) Management (2018)
- Master's degree (1 major) China Business and Economics (2019)
- Master's degree (1 major) China Language and Economy (2019)
- Master's degree (1 major) Information Systems (2019)
- Master's degree (1 major) China Business and Economics (2021)
- Master's degree (1 major) China Language and Economy (2021)
- Master's degree (1 major) Economathematics (2021)