### Module title

E-Commerce I

### Abbreviation

12-M-EC1-182-m01

### Module coordinator

unknown

### Module offered by

Faculty of Business Management and Economics

### ECTS

5

### Method of grading

Numerical grade

### Only after succ. compl. of module(s)

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### Duration

1 semester

### Module level

unknown

### Other prerequisites

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### Contents

No information on contents available.

### Intended learning outcomes

No information on intended learning outcomes available.

### Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Module taught in: English

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)

Language of assessment: English

creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

- Master’s degree (1 major) Management (2018)
- Master’s degree (1 major) China Business and Economics (2019)
- Master’s degree (1 major) China Language and Economy (2019)
- Master’s degree (1 major)  (2019)