

Module description

Module title					Abbreviation
Design of Field Experiments and Studies					12-M-DFES-182-m01
Module coordinator				Module offered by	
holder of the Chair of Labour Economics				Faculty of Management and Economics	
ECTS	Meth	od of grading Only after succ		compl. of module(s)	
5	nume	rical grade			
Duration		Module level	Other prerequisites		
1 semester		graduate			
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Contents

The module "Design of Field Experiments and Studies" deals with the planning, implementation and evaluation of field experiments and empirical studies.

Contents

- Introduction to field experiments and studies
- Basics of experimental design
- Planning field experiments
- Conducting field experiments
- Statistical analysis of field data
- Internal and external validity
- Special topics and advanced concepts
- Interpretation and communication of results

Intended learning outcomes

These topics help students to develop a deep understanding of the complexities and challenges of field experiments and to acquire the necessary skills to conduct high quality empirical research.

Courses (type, number of weekly contact hours, language - if other than German)

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Module taught in: English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 minutes) or
- b) term paper (approx. 15 pages)

Language of assessment: English

Assessment offered: In the semester in which the course is offered

creditable for bonus

Allocation of places

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Additional information

Research track module in Master's programme IEP

Workload

150 h

Teaching cycle

Teaching cycle: after announcement

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Management (2018)

Master's degree (1 major) International Economic Policy (2018)



Module description

Master's degree (1 major) China Business and Economics (2019)

Master's degree (1 major) China Language and Economy (2019)

Master's degree (1 major) China Business and Economics (2021)

Master's degree (1 major) China Language and Economy (2021)

Master's degree (1 major) Economathematics (2021)

Master's degree (1 major) International Economic Policy (2022)

Master's degree (1 major) Management (2022)

Master's degree (1 major) Economathematics (2022)

exchange program Business Management and Economics (2022)

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