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| <b>Module title</b>  |                          | <b>Abbreviation</b>                          |
| Industrial Management 4  |                          | 12-M-BE-182-m01                              |
| <b>Module coordinator</b>  |                          | <b>Module offered by</b>                     |
| Holder of the Chair of Business Management and Industrial Management   |                          | Faculty of Business Management and Economics |
| <b>ECTS</b>  | <b>Method of grading</b> | <b>Only after succ. compl. of module(s)</b>  |
| 5  | numerical grade          | --   |
| <b>Duration</b>  | <b>Module level</b>      | <b>Other prerequisites</b>                   |
| 1 semester   | graduate                 | --   |
| <b>Contents</b>  |                          |  |
| <p>This course will develop the objectives, principles and structure of electronically supported procurement processes with a special focus on catalogue-based procurement systems, electronic tendering systems, electronic (reverse) auctions, e-marketplaces, supplier relationship management systems and eSupply chain management systems.</p>  |                          |  |
| <b>Intended learning outcomes</b>  |                          |  |
| <p>The students will be able to describe and evaluate both the potentials and goals of electronic supported procurement systems and will be able to design appropriate systems for real-life applications. Students will get insight into the essentials of operational procurement management, especially e-procurement with a focus on catalogue-based procurement systems, electronic tendering systems, electronic (reverse) auctions, e-marketplaces, supplier relationship management systems and eSupply chain management systems. After completing this module, students can define and analyze the related tasks and processes and show or develop theory-based and application-oriented possible solutions at a high professional level.</p> |                          |  |
| <b>Courses</b> (type, number of weekly contact hours, language – if other than German)   |                          |  |
| V (2) + Ü (2)<br>Course type: might also be offered as eLearning, seminary, workshop, etc.   |                          |  |
| <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)   |                          |  |
| <p>a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (approx. 30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx 20 pages)<br/>Language of assessment: German and/or English<br/>creditable for bonus</p>   |                          |  |
| <b>Allocation of places</b>  |                          |  |
| <p>20 places. Should the number of applications exceed the number of available places, 15 places will be set aside for students of the Master's degree programmes Management and International Economic Policy or Economics and 5 places will be set aside for students of the Master's degree programme Wirtschaftsinformatik (Business Information Systems).</p>   |                          |  |
| <b>Additional information</b>  |                          |  |
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| <b>Workload</b>  |                          |  |
| 150 h  |                          |  |
| <b>Teaching cycle</b>  |                          |  |
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| <b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)   |                          |  |
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| <b>Module appears in</b>   |                          |  |
| Master's degree (1 major) Management (2018)  |                          |  |

Master's degree (1 major) China Business and Economics (2019)  
Master's degree (1 major) China Language and Economy (2019)  
exchange program Business Management and Economics (2022)