

| | | |
|--|--------------------------|--|
| Module title | | Abbreviation |
| Electronic Procurement | | 12-M-BE-102-m01 |
| Module coordinator | | Module offered by |
| holder of the Chair of Business Management and Industrial Management | | Faculty of Business Management and Economics |
| ECTS | Method of grading | Only after succ. compl. of module(s) |
| 5 | numerical grade | -- |
| Duration | Module level | Other prerequisites |
| 1 semester | graduate | -- |
| Contents | | |
| <p>This course will develop the objectives, principles and structure of electronically supported procurement processes with a special focus on catalogue-based procurement systems, electronic tendering systems, electronic (reverse) auctions, e-marketplaces, supplier relationship management systems and eSupply chain management systems.</p> | | |
| Intended learning outcomes | | |
| <p>The students will be able to describe and evaluate both the potentials and goals of electronic supported procurement systems and will be able to design appropriate systems for real-life applications. Students will get insight into the essentials of operational procurement management, especially e-procurement with a focus on catalogue-based procurement systems, electronic tendering systems, electronic (reverse) auctions, e-marketplaces, supplier relationship management systems and eSupply chain management systems. After completing this module, students can define and analyze the related tasks and processes and show or develop theory-based and application-oriented possible solutions at a high professional level.</p> | | |
| Courses (type, number of weekly contact hours, language – if other than German) | | |
| S (no information on SWS (weekly contact hours) and course language available) | | |
| Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) | | |
| written examination (approx. 60 minutes) | | |
| Allocation of places | | |
| -- | | |
| Additional information | | |
| -- | | |
| Referred to in LPO I (examination regulations for teaching-degree programmes) | | |
| -- | | |
| Module appears in | | |
| Master's degree (1 major) Business Management (2010) | | |
| Master's degree (1 major) Economics (2010) | | |
| JMU Würzburg • generated 07.11.2020 • Module data record 101935 | | |