Module title | Abbreviation
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Intercultural Management 1 | 12-IM1-152-m01

Module coordinator | Module offered by
holder of the Chair of Business Management and Industrial Management | Faculty of Business Management and Economics

ECTS | Method of grading | Only after succ. compl. of module(s)
5 | numerical grade | --

Duration | Module level | Other prerequisites
1 semester | undergraduate | --

Contents
This module offers an introduction to intercultural management. It will sensitise students to the international world of business, in which an awareness of cultural differences is essential, and will thus prepare them for entering an international labour market. Having discussed globalisation as a context of justification and having put intercultural management in the context of international management, the course will introduce students to different concepts of culture and will investigate how international operations affect corporate culture. In addition, the course will discuss special forms of international cooperation, such as sending employees abroad. The course will not only equip students with the theoretical basics of intercultural management but will also provide them with an opportunity to apply the theories in practice, working on case studies and team exercises.

Outline of syllabus:
1. Multiculturalism: a phenomenon in a global(ised) economy
2. The phenomenon of culture
3. Cultural dimensions
4. Corporate culture
5. Typical application situations

Intended learning outcomes
German intended learning outcomes available but not translated yet.

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<tr>
<th>Courses</th>
<th>(type, number of weekly contact hours, language — if other than German)</th>
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Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages)

Allocation of places
30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module appears in
Bachelor’ degree (1 major) Business Management and Economics (2015)
| Bachelor's degree (1 major) Economathematics (2015) |
| Bachelor's degree (1 major) Business Information Systems (2015) |
| Bachelor's degree (1 major) Business Information Systems (2016) |
| Bachelor's degree (1 major) Economathematics (2017) |
| Bachelor's degree (1 major) Business Information Systems (2019) |
| Bachelor's degree (1 major) Business Management and Economics (2019) |