

Module title		Abbreviation
Intercultural Management 1		12-IM1-152-m01
Module coordinator		Module offered by
holder of the Chair of Business Management and Industrial Management		Faculty of Business Management and Economics
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>This module offers an introduction to intercultural management. It will sensitise students to the international world of business, in which an awareness of cultural differences is essential, and will thus prepare them for entering an international labour market. Having discussed globalisation as a context of justification and having put intercultural management in the context of international management, the course will introduce students to different concepts of culture and will investigate how international operations affect corporate culture. In addition, the course will discuss special forms of international cooperation, such as sending employees abroad. The course will not only equip students with the theoretical basics of intercultural management but will also provide them with an opportunity to apply the theories in practice, working on case studies and team exercises.</p> <p>Outline of syllabus:</p> <ol style="list-style-type: none"> 1. Multiculturalism: a phenomenon in a global(ised) economy 2. The phenomenon of culture 3. Cultural dimensions 4. Corporate culture 5. Typical application situations 		
Intended learning outcomes		
<p>German intended learning outcomes available but not translated yet.</p> <p>Die Studierenden können die wichtigsten Begriffe, Theorien und Modelle des Interkulturellen Managements einordnen, haben ein vertieftes Verständnis für eigene und fremde kulturelle Prägungen entwickelt und verstehen wie Kultur die Perzeption individuell und kollektiv beeinflusst und damit auch die Wahrnehmungsprozesse in der Arbeitswelt prägt. Insbesondere wurden die eigenen interkulturellen Handlungskompetenzen gestärkt.</p>		
Courses (type, number of weekly contact hours, language — if other than German)		
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Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages)		
Allocation of places		
30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.		
Additional information		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Bachelor' degree (1 major) Business Management and Economics (2015)		

Bachelor' degree (1 major) Econometrics (2015)
Bachelor' degree (1 major) Business Information Systems (2015)
Bachelor' degree (1 major) Business Information Systems (2016)
Bachelor' degree (1 major) Econometrics (2017)
Bachelor' degree (1 major) Business Information Systems (2019)
Bachelor' degree (1 major) Business Management and Economics (2019)
Bachelor' degree (1 major) Business Information Systems (2020)