### Module title
Strategic and Innovation Management

### Abbreviation
12-IM-192-m01

### Module coordinator
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### Module offered by
Faculty of Business Management and Economics

### ECTS
5

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
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### Duration
1 semester

### Module level
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### Other prerequisites
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### Contents
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### Intended learning outcomes
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### Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) Written examination (approx. 60 minutes) or
- b) Term paper (15 to 20 pages) or
- c) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate)

Language of assessment: German and/or English

### Allocation of places
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### Additional information
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### Referred to in LPO I (examination regulations for teaching-degree programmes)
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### Module appears in
- Bachelor's degree (1 major) Business Information Systems (2019)
- Bachelor's degree (1 major) Business Management and Economics (2019)
- Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2019)
- Bachelor's degree (1 major) Business Information Systems (2020)