## Module title

**Intercultural Business Competence**

## Abbreviation

12-IKG-091-m01

## Module coordinator

holder of the Chair of Business Management and Industrial Management

## Module offered by

Faculty of Business Management and Economics

## ECTS

5

## Method of grading

numerical grade

## Only after succ. compl. of module(s)

--

## Duration

1 semester

## Module level

undergraduate

## Other prerequisites

--

### Contents

This lecture discusses challenges of globalisation from an economic point of view. Based on a basic overview of leadership in a global world, the topic of multiculturality in a business context is discussed in detail. Simulations, case studies and exercises are used to illustrate relevant issues.

### Intended learning outcomes

Students have gained a comprehensive understanding of relevant topics regarding globalization in the business context. In addition, students have learned how to interact with colleagues and business partners in a cross-cultural environment.

### Courses

*(type, number of weekly contact hours, language — if other than German)*

S (no information on SWS (weekly contact hours) and course language available)

### Method of assessment

*(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)*

written examination (approx. 60 minutes)

### Allocation of places

Number of places: 30. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places relocated as they become available.

### Additional information

--

### Referred to in LPO I (examination regulations for teaching-degree programmes)

--

### Module appears in

- Bachelor’ degree (1 major) Business Management and Economics (2009)
- Bachelor’ degree (1 major) Business Management and Economics (2010)
- Bachelor’ degree (1 major) Business Information Systems (2009)
- No final examination (2010)