

Module title		Abbreviation
Globalization		12-GLOB-191-m01
Module coordinator		Module offered by
Dean of the Faculty of Business Management and Economics		Faculty of Business Management and Economics
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>This module is designed for advanced undergraduate and graduate students interested in international economics and international management. It provides a unique combination of lectures in business and economics focusing on opportunities, threats and challenges facing future managers and politicians throughout the world.</p> <p>There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.</p>		
Intended learning outcomes		
<p>The economic lectures will cover European macro, climate, trade as well as competition policy. The business lectures will deal with international financial reporting and taxation, global supply chains and human resource management in the wake of the demographic transition.</p>		
Courses (type, number of weekly contact hours, language – if other than German)		
S (2) Module taught in: German and/or English		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>a) Written examination (approx. 60 to 120 Minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 Minutes) Language of assessment: German and/or English</p>		
Allocation of places		
<p>20 (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.</p>		
Additional information		
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Workload		
150 h		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
<p>Bachelor' degree (1 major) Business Management and Economics (2015) Bachelor' degree (1 major) Business Management and Economics (2019)</p>		



Bachelor' degree (1 major) Business Management and Economics (2021)