Module title: Introduction to Business Informatics
Abbreviation: 12-Ewiinf-G-152-m01

Module coordinator: holder of the Chair of Business Management and Business Information Systems
Module offered by: Faculty of Business Management and Economics
ECTS: 5
Method of grading: numerical grade
Duration: 1 semester
Module level: undergraduate
Other prerequisites: --

Contents:

Content:
This course offers an introduction to the essential aspects of business information systems.

Outline of syllabus:
1. Integration of IT systems
2. From data processing to information processing
3. eCommerce and eGovernment
4. Functionality of IT technology
5. Application development principles
6. Intercommunication

Reading:
Thome: Grundzüge der Wirtschaftsinformatik.

Intended learning outcomes
The course "Einführung in die Wirtschaftsinformatik" communicates
(i) an overview of the different task fields of the business informations systems discipline;
(ii) an understanding for recent developments in the discipline and related technologies.

Courses (type, number of weekly contact hours, language — if other than German)
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Method of assessment (type, scope, language — if other than German, examination offered — If not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) written examination consisting entirely or partly of multiple choice questions (approx. 60 minutes)
Language of assessment: German and/or English
creditable for bonus

Allocation of places
840 places. (1) No restrictions with regard to available places for Bachelor’s students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor’s students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) Additional places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information --
Referred to in LPO I (examination regulations for teaching-degree programmes)

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<th>Module appears in</th>
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<tbody>
<tr>
<td>Bachelor' degree (1 major) Computer Science (2015)</td>
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<tr>
<td>Bachelor' degree (1 major) Business Management and Economics (2015)</td>
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<td>Bachelor' degree (1 major) Business Information Systems (2015)</td>
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<td>Master's degree (1 major) China Business and Economics (2016)</td>
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<td>Bachelor' degree (1 major) Computer Science (2017)</td>
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<td>Bachelor' degree (1 major) Computer Science (2019)</td>
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