## Module Description

**Module title**
Global Systems and Intercultural Competences - Economic Aspects of Globalization. An Introduction

**Abbreviation**
12-EinGS-152-m01

<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
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<tbody>
<tr>
<td>holder of the Chair of Business Management and Industrial Management</td>
<td>Faculty of Business Management and Economics</td>
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<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
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<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
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<tr>
<td>1 semester</td>
<td>undergraduate</td>
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### Contents

This module introduces students to the topic of "Global Systems" from an economic point of view. In addition to imparting factual knowledge about global connections, the course also focuses on issues of intercultural management.

### Intended learning outcomes

Students have acquired a basic understanding of the underlying processes of globalization and are able to recognize the resulting requirements for individuals and companies. In particular, the students are sensitized of the importance and the influence of cultural differences in the business world.

### Courses (type, number of weekly contact hours, language — if other than German)

S (2)

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages)

### Allocation of places

10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

- Bachelor’ degree (1 major) Business Management and Economics (2015)
- Bachelor’ degree (1 major) Economathematics (2015)
- Bachelor’ degree (1 major) Business Information Systems (2015)
- Bachelor’ degree (1 major) Business Information Systems (2016)
- Bachelor’ degree (1 major) Economathematics (2017)
- Bachelor’ degree (1 major) Business Information Systems (2019)
- Bachelor’ degree (1 major) Business Management and Economics (2019)
- Bachelor’ degree (1 major) Business Information Systems (2020)
- Bachelor’ degree (1 major) Business Information Systems (2021)
- Bachelor’ degree (1 major) Economathematics (2021)
- Bachelor’ degree (1 major) Business Management and Economics (2021)