

Module description

Module title Abbreviation		
Business Informatics	12-EWiinf-G-242-m01	
Module coordinator	Module offered by	

Module coordinatorModule offered byholder of the Chair of Business Management and Business
Information SystemsFaculty of Business Management and Economics

ECTS	Method of grading		Only after succ. compl. of module(s)	
5	numerical grade			
Duratio	n	Module level	Other prerequisites	
1 semester		undergraduate		

Contents

Content:

This course offers an introduction to the essential aspects of business information systems.

Outline of syllabus:

- 1. Integration of IT systems
- 2. From data processing to information processing
- 3. eCommerce and eGovernment
- 4. Functionality of IT technology
- 5. Application development principles
- 6. Intercommunication

Reading:

Thome: Grundzüge der Wirtschaftsinformatik.

Intended learning outcomes

The course "Einführung in die Wirtschaftsinformatik" communicates

- (i) an overview of the different task fields of the business informations systems discipline;
- (ii) an understanding for recent developments in the discipline and related technologies.

Courses (type, number of weekly contact hours, language — if other than German)

V(2) + T(2)

Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Business Information Systems (2024)



Module description

Bachelor' degree (1 major) Business Management and Economics (2024) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2024)

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