

<b>Module title</b>		<b>Abbreviation</b>
Introduction to Business Informatics		12-EWiinf-G-072-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Business Management and Business Information Systems		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>Content: This course offers an introduction to the essential aspects of business information systems.</p> <p>Outline of syllabus:</p> <ol style="list-style-type: none"> <li>1. Integration of IT systems</li> <li>2. From data processing to information processing</li> <li>3. eCommerce and eGovernment</li> <li>4. Functionality of IT technology</li> <li>5. Application development principles</li> <li>6. Intercommunication</li> </ol> <p>Reading: Thome: Grundzüge der Wirtschaftsinformatik.</p>		
<b>Intended learning outcomes</b>		
<p>The course "Einführung in die Wirtschaftsinformatik" communicates</p> <p>(i) an overview of the different task fields of the business informations systems discipline;</p> <p>(ii) an understanding for recent developments in the discipline and related technologies.</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
V + Ü (no information on SWS (weekly contact hours) and course language available)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
written examination (60 minutes)		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
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<b>Teaching cycle</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
<p>Bachelor' degree (1 major) Computer Science (2007)</p> <p>Bachelor' degree (1 major) Business Management and Economics (2007)</p> <p>Bachelor' degree (1 major) Business Information Systems (2007)</p>		

