

Module title		Abbreviation
Entrepreneurship		12-EPS-212-m01
Module coordinator		Module offered by
holder of the Chair of Entrepreneurship and Management		Faculty of Business Management and Economics
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>Description:</p> <p>The course introduces students to the basics of entrepreneurial self-employment. In addition to discussing theoretical concepts covering the definition, creation and performance of new ventures, the course will also discuss methods and instruments for a potential entrepreneurial career. Several content areas of start-up planning are being covered during the course of the lecture including team compilation, business model creation and financing.</p> <p>Contents of the course:</p> <ol style="list-style-type: none"> 1. Introduction to entrepreneurship 2. Human resources in start-ups 3. Opportunity analysis 4. Business modelling 5. Entrepreneurship in the digital industry 6. Business planning 7. Finance 8. Marketing in start-ups 		
Intended learning outcomes		
<p>After completing the module "Entrepreneurship", the students should be able to</p> <ol style="list-style-type: none"> (i) describe and problematize the concept of entrepreneurship and the entrepreneurial perspective; (ii) describe and analyze the entrepreneurial process, its drivers, characteristics and context; (iii) apply theories within the entrepreneurship field to real life situations; (iv) take initiatives and independently develop a business idea and use knowledge gained from earlier courses in business administration in order to develop this idea in a business plan sketch; (v) plan human resources and marketing in a start-up. 		
Courses (type, number of weekly contact hours, language — if other than German)		
V (2) + Ü (2) Module taught in: German and/or English		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
<ol style="list-style-type: none"> a) written examination (approx. 60 minutes) or b) term paper (as individual or group work; approx. 10 pages per person) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) <p>Language of assessment: German and/or English</p>		
Allocation of places		
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Additional information		
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Workload		
150 h		

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Biology (2011)
 Bachelor' degree (1 major) Chemistry (2010)
 Bachelor' degree (1 major) Physics (2012)
 Bachelor' degree (1 major) Psychology (2010)
 Bachelor' degree (1 major) Economathematics (2012)
 Bachelor' degree (1 major) Romanic Languages (French/Spanish) (2013)
 Bachelor's degree (1 major, 1 minor) Pedagogy (2011)
 Bachelor's degree (1 major, 1 minor) Pedagogy (2013)
 Bachelor's degree (1 major, 1 minor) French Studies (2013)
 Bachelor's degree (1 major, 1 minor) History (2010)
 Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2012)
 Bachelor's degree (1 major, 1 minor) Spanish Studies (2010)
 Bachelor's degree (1 major, 1 minor) Political and Social Studies (2013)
 Bachelor's degree (1 major, 1 minor) English and American Studies (2010)
 Bachelor's degree (1 major, 1 minor) Russian Language and Culture (2008)
 Bachelor's degree (1 major, 1 minor) Gallo-Roman philology (2010)
 Bachelor's degree (1 major, 1 minor) German Language and Literature (2013)
 Bachelor's degree (1 major, 1 minor) German Language and Literature (2010)
 Bachelor's degree (1 major, 1 minor) Italian Studies (2010)
 Bachelor's degree (2 majors) Classical Archaeology (2013)
 Bachelor's degree (2 majors) Pedagogy (2013)
 Bachelor's degree (2 majors) Philosophy (2013)
 Bachelor's degree (2 majors) Special Education (2009)
 Bachelor's degree (2 majors) Digital Humanities (2012)
 Bachelor's degree (2 majors) Political and Social Studies (2011)
 Bachelor's degree (2 majors) Russian Language and Culture (2012)
 Bachelor's degree (2 majors) European Ethnology (2013)
 Magister Theologiae Catholic Theology (2013)
 Bachelor's degree (2 majors) English and American Studies (2009)
 Bachelor's degree (2 majors) German Language and Literature (2013)
 Bachelor' degree (1 major) Chemistry (2015)
 Bachelor' degree (1 major) Geography (2015)
 Bachelor' degree (1 major) Mathematics (2015)
 Bachelor' degree (1 major) Musicology (2015)
 Bachelor' degree (1 major) Physics (2015)
 Bachelor' degree (1 major) Psychology (2015)
 Bachelor' degree (1 major) Business Management and Economics (2015)
 Bachelor' degree (1 major) Nanostructure Technology (2015)
 Bachelor' degree (1 major) Biomedicine (2015)
 Bachelor' degree (1 major) Music Education (2015)
 Bachelor' degree (1 major) Computational Mathematics (2015)
 Bachelor' degree (1 major) Political and Social Studies (2015)
 Bachelor' degree (1 major) Functional Materials (2015)
 Bachelor' degree (1 major) Academic Speech Therapy (2015)
 Bachelor' degree (1 major) Indology/South Asian Studies (2015)
 Bachelor's degree (1 major, 1 minor) Egyptology (2015)

Bachelor's degree (1 major, 1 minor) Pedagogy (2015)
 Bachelor's degree (1 major, 1 minor) History (2015)
 Bachelor's degree (1 major, 1 minor) Musicology (2015)
 Bachelor's degree (1 major, 1 minor) Philosophy (2015)
 Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2015)
 Bachelor's degree (1 major, 1 minor) Ancient World (2015)
 Bachelor's degree (1 major, 1 minor) Music Education (2015)
 Bachelor's degree (1 major, 1 minor) Philosophy and Religion (2015)
 Bachelor's degree (1 major, 1 minor) Theological Studies (2015)
 Bachelor's degree (1 major, 1 minor) Political and Social Studies (2015)
 Bachelor's degree (1 major, 1 minor) Russian Language and Culture (2015)
 Bachelor's degree (1 major, 1 minor) German Language and Literature (2015)
 Bachelor's degree (2 majors) Egyptology (2015)
 Bachelor's degree (2 majors) Pedagogy (2015)
 Bachelor's degree (2 majors) Protestant Theology (2015)
 Bachelor's degree (2 majors) Musicology (2015)
 Bachelor's degree (2 majors) Philosophy (2015)
 Bachelor's degree (2 majors) Special Education (2015)
 Bachelor's degree (2 majors) Pre- and Protohistoric Archaeology (2015)
 Bachelor's degree (2 majors) Latin Philology (2015)
 Bachelor's degree (2 majors) Music Education (2015)
 Bachelor's degree (2 majors) Philosophy and Religion (2015)
 Bachelor's degree (2 majors) Theological Studies (2015)
 Bachelor's degree (2 majors) Digital Humanities (2015)
 Bachelor's degree (2 majors) Political and Social Studies (2015)
 Bachelor's degree (2 majors) Russian Language and Culture (2015)
 Bachelor's degree (2 majors) Greek Philology (2015)
 Bachelor's degree (2 majors) European Ethnology (2015)
 Bachelor's degree (2 majors) Indology/South Asian Studies (2015)
 Bachelor's degree (2 majors) Ancient Near Eastern Studies (2015)
 Bachelor's degree (2 majors) Geography (2015)
 Bachelor's degree (2 majors) French Studies (2015)
 Bachelor's degree (2 majors) History (2015)
 Bachelor's degree (2 majors) Sport Science (Focus on health and Pedagogics in Movement) (2015)
 Bachelor's degree (2 majors) German Language and Literature (2015)
 Bachelor' degree (1 major) Mathematical Physics (2016)
 Bachelor's degree (2 majors) Theological Studies (2011)
 Bachelor's degree (1 major, 1 minor) French Studies (2016)
 Bachelor's degree (2 majors) French Studies (2016)
 Bachelor's degree (1 major, 1 minor) Italian Studies (2016)
 Bachelor's degree (2 majors) Italian Studies (2016)
 Bachelor's degree (1 major, 1 minor) Spanish Studies (2016)
 Bachelor's degree (2 majors) Spanish Studies (2016)
 Bachelor' degree (1 major) Romanic Languages (French/Italian) (2016)
 Bachelor' degree (1 major) Romanic Languages (French/Spanish) (2016)
 Bachelor' degree (1 major) Romanic Languages (Italian/Spanish) (2016)
 Bachelor' degree (1 major) Business Information Systems (2016)
 Bachelor' degree (1 major) Games Engineering (2016)
 Bachelor's degree (1 major, 1 minor) English and American Studies (2016)
 Bachelor's degree (2 majors) English and American Studies (2016)
 Bachelor' degree (1 major) Media Communication (2016)
 Bachelor' degree (1 major) Food Chemistry (2016)
 Bachelor's degree (1 major, 1 minor) Digital Humanities (2016)

Bachelor' degree (1 major) Biology (2017)
 Bachelor's degree (1 major, 1 minor) Geography (2017)
 Bachelor's degree (1 major, 1 minor) History of Medieval and Modern Art (2017)
 Bachelor's degree (2 majors) History of Medieval and Modern Art (2017)
 Bachelor's degree (2 majors) Comparative Indo-European Linguistics (2017)
 Bachelor' degree (1 major) Aerospace Computer Science (2017)
 Bachelor' degree (1 major) Modern China (2017)
 Bachelor' degree (1 major) Biochemistry (2017)
 Bachelor' degree (1 major) Chemistry (2017)
 Bachelor's degree (1 major, 1 minor) Museology and material culture (2017)
 Bachelor' degree (1 major) Economathematics (2017)
 Bachelor' degree (1 major) Games Engineering (2017)
 Bachelor' degree (1 major) Computer Science (2017)
 Bachelor' degree (1 major) Media Communication (2018)
 Bachelor' degree (1 major) Biomedicine (2018)
 Bachelor' degree (1 major) Human-Computer Systems (2018)
 Bachelor's degree (2 majors) Classical Archaeology (2018)
 Bachelor's degree (1 major, 1 minor) Classical Archaeology (2018)
 Bachelor's degree (1 major, 1 minor) Digital Humanities (2018)
 Bachelor's degree (2 majors) Digital Humanities (2018)
 Bachelor' degree (1 major) Computer Science (2019)
 Bachelor's degree (1 major, 1 minor) English and American Studies (2019)
 Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2019)
 Bachelor' degree (1 major) Indology/South Asian Studies (2019)
 Bachelor' degree (1 major) Business Information Systems (2019)
 Bachelor's degree (2 majors) Indology/South Asian Studies (2019)
 Bachelor' degree (1 major) Business Management and Economics (2019)
 Bachelor' degree (1 major) Modern China (2019)
 Bachelor' degree (1 major) Food Chemistry (2019)
 Bachelor' degree (1 major) Biomedicine (2020)
 Bachelor' degree (1 major) Pedagogy (2020)
 Bachelor' degree (1 major) Political and Social Studies (2020)
 Bachelor' degree (1 major) Business Information Systems (2020)
 Bachelor's degree (1 major, 1 minor) Political and Social Studies (2020)
 Bachelor's degree (2 majors) European Ethnology (2020)
 Bachelor's degree (2 majors) Political and Social Studies (2020)
 Bachelor's degree (2 majors) Special Education (2020)
 Bachelor' degree (1 major) Physics (2020)
 Bachelor' degree (1 major) Nanostructure Technology (2020)
 Bachelor' degree (1 major) Mathematical Physics (2020)
 Bachelor' degree (1 major) Aerospace Computer Science (2020)
 Bachelor's degree (1 major, 1 minor) Museology and material culture (2020)
 Bachelor's degree (1 major, 1 minor) Pedagogy (2020)
 Bachelor's degree (2 majors) Pedagogy (2020)
 Bachelor' degree (1 major) Psychology (2020)
 Bachelor' degree (1 major) Biology (2021)
 Magister Theologiae Catholic Theology (2021)
 Bachelor's degree (2 majors) History (2021)
 Bachelor's degree (1 major, 1 minor) History (2021)
 Bachelor' degree (1 major) Media Communication (2021)
 Bachelor's degree (2 majors) Theological Studies (2021)
 Bachelor's degree (1 major, 1 minor) Theological Studies (2021)
 Bachelor's degree (1 major, 1 minor) English and American Studies (2021)

Bachelor's degree (2 majors) English and American Studies (2021)
 Master's degree (1 major) China Business and Economics (2021)
 Bachelor' degree (1 major) Functional Materials (2021)
 Bachelor' degree (1 major) Computer Science und Sustainability (2021)
 Bachelor's degree (2 majors) Comparative Indo-European Linguistics (2021)
 Bachelor' degree (1 major) Food Chemistry (2021)
 Bachelor' degree (1 major) Quantum Technology (2021)
 Bachelor's degree (2 majors) Special Education (2021)
 Bachelor' degree (1 major) Business Information Systems (2021)
 Bachelor' degree (1 major) Economathematics (2021)
 Bachelor' degree (1 major) Business Management and Economics (2021)
 Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2021)
 Bachelor' degree (1 major) Human-Computer Systems (2022)
 Bachelor's degree (1 major, 1 minor) Museology and material culture (2022)
 Bachelor' degree (1 major) Biochemistry (2022)
 Bachelor' degree (1 major) Biology (2022)
 Bachelor' degree (1 major) Economathematics (2022)
 Bachelor' degree (1 major) Mathematical Data Science (2022)
 Bachelor' degree (1 major) Artificial Intelligence and Data Science (2022)
 Bachelor's degree (2 majors) Ancient Near Eastern Archaeology (2022)
 Master's degree (1 major) Media Entertainment (2022)
 Master's degree (1 major) Psychology of digital media (2022)
 exchange program Business Management and Economics (2022)
 Bachelor's degree (1 major, 1 minor) Ancient World (2022)
 Bachelor's degree (2 majors) Ancient Near Eastern Studies (2022)
 Bachelor' degree (1 major) Franco-German studies: language, culture, digital competence (2022)
 Bachelor' degree (1 major) Midwifery (2022)
 Bachelor' degree (1 major) European Law (2023)
 Bachelor's degree (1 major, 1 minor) English and American Studies (2023)
 Bachelor's degree (2 majors) English and American Studies (2023)
 Bachelor' degree (1 major) Artificial Intelligence and Data Science (2023)
 Bachelor' degree (1 major) Mathematics (2023)
 Bachelor' degree (1 major) Business Information Systems (2023)
 Bachelor' degree (1 major) Economathematics (2023)
 Bachelor's degree (1 major, 1 minor) History of Medieval and Modern Art (2023)
 Bachelor's degree (2 majors) History of Medieval and Modern Art (2023)
 Bachelor's degree (2 majors) Special Education (2023)
 Bachelor' degree (1 major) Business Management and Economics (2023)
 Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2023)
 Bachelor' degree (1 major) Geography (2023)
 Bachelor's degree (2 majors) Geography (2023)
 Bachelor's degree (1 major, 1 minor) Geography (2023)
 Bachelor's degree (2 majors) European Ethnology/Empiric Cultural Studies (2023)
 Bachelor' degree (1 major) Mathematical Physics (2024)
 Bachelor's degree (2 majors) German Language and Literature (2024)
 Bachelor's degree (1 major, 1 minor) German Language and Literature (2024)
 Bachelor' degree (1 major) Music Education (2024)
 Bachelor's degree (2 majors) Music Education (2024)
 Bachelor's degree (1 major, 1 minor) Music Education (2024)
 Bachelor' degree (1 major) Indology/South Asian Studies (2024)
 Bachelor's degree (2 majors) Indology/South Asian Studies (2024)
 Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2024)
 Bachelor's degree (1 major, 1 minor) Ancient World (2024)

Bachelor's degree (2 majors) Digital Humanities (2024)
Bachelor's degree (1 major, 1 minor) Digital Humanities (2024)
Bachelor' degree (1 major) Midwifery (2024)
Bachelor's degree (2 majors) Greek Philology (2024)
Bachelor's degree (2 majors) Latin Philology (2024)
Bachelor' degree (1 major) Business Information Systems (2024)
Bachelor' degree (1 major) Econometrics (2024)
Bachelor' degree (1 major) Business Management and Economics (2024)
Bachelor' degree (1 major) Artificial Intelligence and Data Science (2024)
Bachelor' degree (1 major) Human-Computer-Interaction (2024)