Module title: eBusiness

Abbreviation: 12-EBus-F-072-m01

Module coordinator: holder of the Chair of Information Systems Engineering

Module offered by: Faculty of Business Management and Economics

ECTS: 5

Method of grading: numerical grade

Only after succ. compl. of module(s): --

Duration: 1 semester

Module level: undergraduate

Other prerequisites: --

Contents:

E-business is a comprehensive, digital processing of business transactions between private and public enterprises as well as institutions and their clients on global public and private networks such as the internet. Precisely because euphoria for e-business has waned considerably in recent years, a lot of emphasis is now being placed on introducing such solutions in a user-oriented way. This lecture will first discuss the supporting economic theories and will then describe and analyse individual solutions such as e-procurement, e-shop, e-marketplace and e-community in detail.

Intended learning outcomes:

The module provides students with knowledge about:

(i) E-Procurement
(ii) E-Shop
(iii) E-Marketplace
(iv) E-Community

Courses:

V + Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment:

written examination (approx. 60 minutes)

Allocation of places:

Number of places: 50. Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (180 ECTS credits) will be given preferential consideration when it comes to admission to courses and assessment in the module component. Uniform regulations governing the restriction of the number of places are laid down in the FSB (subject-specific provisions) regarding Section 7 Subsection 4.

Additional information:

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in:

Bachelor' degree (1 major) Business Management and Economics (2007)
Bachelor' degree (1 major) Business Information Systems (2007)