



Module title					Abbreviation
Organization					12-EBWL-G-212-m01
Module coordinator				Module offered by	
holder of the Chair for Human Resource Management and Faculty of Management and Economics Organisation					
ECTS Method of grading Onl			Only after succ. compl. of module(s)		
5 numerical grade					
Duration		Module level	Other prerequisites		
1 semester		undergraduate			
Contents					
The lecture Organisation covers the basic methodological, empirical, and institutional concepts of management that are necessary for the further study of the subject. More specifically, it gives answers to the question why there are organisations. In addition, different goals, strategies, and structures of enterpreises as well as their economic and societal environment are discussed. Finally, selected empirical findings from organisation rese- arch are presented together with the basic tool kit for empirical methods and approaches.					
Intended learning outcomes					
Students should be able to understand, discuss and apply basic theories, econometric techniques as well as empirical findings in organisation science.					
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)					
V (2) + T (2)					
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 60 minutes) Language of assessment: German and/or English					
Allocation of places					
Additional information					
Workload					
150 h					
Teaching cycle					
Teaching cycle: winter semester					
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Module appears in					
Master's degree (1 major) China Business and Economics (2021)					
Bachelor's degree (1 major) Business Information Systems (2021) Bachelor's degree (1 major) Economathematics (2021)					
Bachelor's degree (1 major) Business Management and Economics (2021)					
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2021)					
Bachelor's degree (1 major) Economathematics (2022)					
Bachelor's degree (1 major) Artificial Intelligence and Data Science (2022)					
Master's degree (1 major) Media Entertainment (2022) Master's degree (1 major) Psychology of digital media (2022)					
exchange program Business Management and Economics (2022)					
Bachelor's degree (1 major) Artificial Intelligence and Data Science (2023)					

8 83

## Julius-Maximilians-UNIVERSITÄT WÜRZBURG

## Module description

Bachelor's degree (1 major) Mathematics (2023) Bachelor's degree (1 major) Business Information Systems (2023) Bachelor's degree (1 major) Economathematics (2023) Bachelor's degree (1 major) Business Management and Economics (2023) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2023) Bachelor's degree (1 major) Artificial Intelligence and Data Science (2024)

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