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| Module title | | Abbreviation |
| Introduction to Business Administration | | 12-EBWL-G-082-m01 |
| Module coordinator | | Module offered by |
| holder of the Chair of Human Resource Management and Organisation | | Faculty of Business Management and Economics |
| ECTS | Method of grading | Only after succ. compl. of module(s) |
| 5 | numerical grade | -- |
| Duration | Module level | Other prerequisites |
| 1 semester | undergraduate | -- |
| Contents | | |
| <p>This course will introduce students to relevant subject areas of business administration. Students will acquire an overview of the different perspectives and main points of view from which a theoretical examination of business enterprise may take place. The course will focus on what companies or other organisations are, how they behave and in what form they are organised. For this purpose, a study will be made of the economic subject's decision-making behaviour.</p> <p>Reading list to be provided during lecture.</p> | | |
| Intended learning outcomes | | |
| <p>The aim of the lectures is to familiarise the students with the basic problem issues and perspectives within the field of business administration.</p> | | |
| Courses (type, number of weekly contact hours, language — if other than German) | | |
| V + Ü (no information on SWS (weekly contact hours) and course language available) | | |
| Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus) | | |
| written examination (approx. 60 minutes) | | |
| Allocation of places | | |
| <p>Number of places: 640. No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.</p> | | |
| Additional information | | |
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| Referred to in LPO I (examination regulations for teaching-degree programmes) | | |
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| Module appears in | | |
| <p>Bachelor' degree (1 major) Mathematics (2012) Bachelor' degree (1 major) Mathematics (2013) Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010)</p> | | |

Bachelor' degree (1 major) Economathematics (2009)
Bachelor' degree (1 major) Economathematics (2012)
Bachelor' degree (1 major) Economathematics (2008)
Bachelor' degree (1 major) Business Information Systems (2009)
Bachelor' degree (1 major) Business Information Systems (2008)
Bachelor' degree (1 major) Political and Social Studies (2008)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2008)