

Module title		Abbreviation
Introduction to Business Administration		12-EBWL-G-072-m01
Module coordinator		Module offered by
holder of the Chair of Human Resource Management and Organisation		Faculty of Business Management and Economics
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>This course will introduce students to relevant subject areas of business administration. Students will acquire an overview of the different perspectives and main points of view from which a theoretical examination of business enterprise may take place. The course will focus on what companies or other organisations are, how they behave and in what form they are organised. For this purpose, a study will be made of the economic subject's decision-making behaviour.</p> <p>Reading list to be provided during lecture.</p>		
Intended learning outcomes		
The aim of the lectures is to familiarise the students with the basic problem issues and perspectives within the field of business administration.		
Courses (type, number of weekly contact hours, language – if other than German)		
V + Ü (no information on SWS (weekly contact hours) and course language available)		
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
written examination (approx. 60 minutes)		
Allocation of places		
--		
Additional information		
--		
Workload		
--		
Teaching cycle		
--		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
--		
Module appears in		
<p>Bachelor' degree (1 major) Chemistry (2007) Bachelor' degree (1 major) Geography (2007) Bachelor' degree (1 major) Computer Science (2007) Bachelor' degree (1 major) Mathematics (2008) Bachelor' degree (1 major) Mathematics (2007) Bachelor' degree (1 major) Business Management and Economics (2007) Bachelor' degree (1 major) Business Information Systems (2007) Bachelor' degree (1 major) Political and Social Studies (2007)</p>		