## Contents

This course will introduce students to relevant subject areas of business administration. Students will acquire an overview of the different perspectives and main points of view from which a theoretical examination of business enterprise may take place. The course will focus on what companies or other organisations are, how they behave and in what form they are organised. For this purpose, a study will be made of the economic subject's decision-making behaviour.

Reading list to be provided during lecture.

## Intended learning outcomes

The aim of the lectures is to familiarise the students with the basic problem issues and perspectives within the field of business administration.

## Courses

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<thead>
<tr>
<th>Type</th>
<th>Number of weekly contact hours</th>
<th>Language (if other than German)</th>
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<tr>
<td>V + Ü</td>
<td>(no information on SWS)</td>
<td>and course language available</td>
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## Method of assessment

- **Written examination** (approx. 60 minutes)

## Allocation of places

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## Additional information

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## Referred to in LPO I

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## Module appears in

- Bachelor' degree (1 major) Chemistry (2007)
- Bachelor' degree (1 major) Geography (2007)
- Bachelor' degree (1 major) Computer Science (2007)
- Bachelor' degree (1 major) Mathematics (2008)
- Bachelor' degree (1 major) Mathematics (2007)
- Bachelor' degree (1 major) Business Management and Economics (2007)
- Bachelor' degree (1 major) Business Information Systems (2007)
- Bachelor' degree (1 major) Political and Social Studies (2007)