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| Module title | | Abbreviation |
| E-Business Project | | 12-EBP-242-m01 |
| Module coordinator | | Module offered by |
| Holder of the Chair of Information Systems Engineering | | Faculty of Business Management and Economics |
| ECTS | Method of grading | Only after succ. compl. of module(s) |
| 5 | numerical grade | -- |
| Duration | Module level | Other prerequisites |
| 1 semester | undergraduate | -- |
| Contents | | |
| In this course, students will acquire the technical, organisational and social skills necessary for a real e-business. The principal distinguishing feature of this course is its high practical relevance. The project work - evolving from the conceptual design to status presentations and final report - will be completed in small groups. | | |
| Intended learning outcomes | | |
| <ul style="list-style-type: none"> - Understand challenges of real e-business organisations - Apply the acquired knowledge to solve a specific, real problem - Present the developed results | | |
| Courses (type, number of weekly contact hours, language — if other than German) | | |
| V (2) + Ü (2) Module taught in: German and/or English | | |
| Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus) | | |
| a) written examination (approx. 60 minutes) or b) term paper (approx. 20 pages) or c) term paper (10 to 20 pages) and presentation (approx. 15 minutes), (weighted 2:1) or d) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus | | |
| Allocation of places | | |
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| Additional information | | |
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| Workload | | |
| 150 h | | |
| Teaching cycle | | |
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| Referred to in LPO I (examination regulations for teaching-degree programmes) | | |
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| Module appears in | | |
| Bachelor' degree (1 major) Business Information Systems (2024) Bachelor' degree (1 major) Economathematics (2024) Bachelor' degree (1 major) Business Management and Economics (2024) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2024) | | |