

Module title		Abbreviation
Bachelor-Thesis Business Management and Economics		12-BA-WIWI-242-m01
Module coordinator		Module offered by
Dean of the Faculty of Business Management and Economics		Faculty of Management and Economics
ECTS	Method of grading	Only after succ. compl. of module(s)
10	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>The Bachelor Thesis is usually the last performance to deliver before students can end their studies. Based on their acquired subject-specific knowledge, they work on a topic in the area of business management and economics by using a scientific approach.</p> <p>Within the scope of the thesis, students are to research suitable literature, sift through and evaluate sources, and then process and present them in a structured manner. The focus of the bachelor thesis is primarily on the reproduction of knowledge, less on the production. However, students can also contribute their own work. This includes, for example, conducting surveys, the prototypical demonstration of a developed concept or the application and (further) development of a theoretical model. For more information, explore the chair's website.</p>		
Intended learning outcomes		
<p>In the bachelor thesis students prove that they can plan and carry out a science-based work to solve a particular problem within a specified period autonomously and to document the results in accordance with the professional scientific standards in writing. Students are able to understand relevant contributions to research and professional practice, critically analyze and assess the relevance to their own specific questions. They can assess and recognize major lines of development and dynamics of the subject and therefore also the need to retrain continuously.</p>		
Courses (type, number of weekly contact hours, language — if other than German)		
no courses assigned		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
<p>written thesis (approx. 40 pages) Language of assessment: German and/or English Assessment offered: on a continuous basis as agreed upon with supervisor</p>		
Allocation of places		
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Additional information		
Time to complete: 8 weeks		
Workload		
300 h		
Teaching cycle		
Teaching cycle: each semester		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
Bachelor's degree (1 major) Business Management and Economics (2024)		