

<b>Module title</b>		<b>Abbreviation</b>
Bachelor-Thesis Business Management and Economics		12-BA-WIWI-242-m01
<b>Module coordinator</b>		<b>Module offered by</b>
Dean of the Faculty of Business Management and Economics		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
10	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>The Bachelor Thesis is usually the last performance to deliver before students can end their studies. Based on their acquired subject-specific knowledge, they work on a topic in the area of business management and economics by using a scientific approach.</p> <p>Within the scope of the thesis, students are to research suitable literature, sift through and evaluate sources, and then process and present them in a structured manner. The focus of the bachelor thesis is primarily on the reproduction of knowledge, less on the production. However, students can also contribute their own work. This includes, for example, conducting surveys, the prototypical demonstration of a developed concept or the application and (further) development of a theoretical model. For more information, explore the chair's website.</p>		
<b>Intended learning outcomes</b>		
<p>In the bachelor thesis students prove that they can plan and carry out a science-based work to solve a particular problem within a specified period autonomously and to document the results in accordance with the professional scientific standards in writing. Students are able to understand relevant contributions to research and professional practice, critically analyze and assess the relevance to their own specific questions. They can assess and recognize major lines of development and dynamics of the subject and therefore also the need to retrain continuously.</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
no courses assigned		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
<p>written thesis (approx. 40 pages)            Language of assessment: German and/or English            Assessment offered on a continuous basis as agreed upon with supervisor</p>		
<b>Allocation of places</b>		
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<b>Additional information</b>		
Time to complete: 8 weeks		
<b>Workload</b>		
300 h		
<b>Teaching cycle</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
Bachelor' degree (1 major) Business Management and Economics (2024)		